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EDUCATION
STRATEGIES IN DIGITAL MARKETING & SOCIAL MEDIA
Certificate · Montreal, Canada · (November 2010)

BACHELORS OF BUSINESS MARKETING
Concordia University · Montreal, Canada · 2005 – 2009

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GET IN TOUCH

DIGITAL MARKETING MANAGER
The Digital Shop · Montréal, Canada · 2012 – present
Advanced experience in leading a team of 20 in developing and implementing digital marketing campaigns across multiple digital channels.

DIGITAL MEDIA SPECIALIST
The Digital Shop · Montréal, Canada · 2010 – 2012
Working between multiple departments coordinating all online digital marketing content and promotional activities. Scheduling marketing material for online medias (website, social media)

MARKETING STRATEGIST
The Digital Shop · Montréal, Canada · 2008 – 2010
Creatively developing marketing strategies in alignment with company annual revenue objectives. Collaborate with Marketing team in designing digital marketing campaigns and performing market research.

SOCIAL MEDIA

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SUMMARY: Digital Marketing Manager with 8+ years of Marketing and Brand Management experience in developing and implementing digital marketing campaigns across multiple digital channels.

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ANGSANA NIMMARN